



1997年西欧乘用车销量表(分生产商)

GROUP	BRAND	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Jan to Dec 1997	
														Total Volume	Market Share %
PC- Passenger Cars 乘用车															
BMW 宝马	B.M.W.宝马	34,732	29,946	39,596	44,985	38,390	40,243	38,832	42,343	27,161	36,978	28,419	30,008	431,633	3.2%
	LAND ROVER陆虎	4,320	3,138	3,678	3,154	2,731	2,896	2,090	7,094	2,318	2,882	2,624	3,790	40,715	0.3%
	ROVER罗孚	29,368	26,658	32,141	30,227	28,093	28,353	19,016	53,952	26,070	28,144	27,105	19,945	349,072	2.6%
	total	68,420	59,742	75,415	78,366	69,214	71,492	59,938	103,389	55,549	68,004	58,148	53,743	821,420	6.1%
DaimlerChrysler 戴姆勒-克莱斯勒	CHRYSLER克莱斯勒	5,502	4,492	5,650	6,062	5,996	6,208	6,301	6,007	4,220	4,301	4,262	4,449	63,450	0.5%
	JEEP吉普	2,788	2,056	2,221	2,308	2,339	2,505	2,081	3,880	2,053	1,970	2,400	2,193	28,794	0.2%
	MERCEDES奔驰	43,001	34,767	41,836	49,415	39,414	40,200	46,090	43,089	42,041	45,332	37,270	29,637	492,092	3.7%
	Others	15	12	18	12	4	10	7	4	5	9	10	10	116	0.0%
	total	51,306	41,327	49,725	57,797	47,753	48,923	54,479	52,980	48,319	51,612	43,942	36,289	584,452	4.4%
FIAT 菲亚特	ALFA ROMEO阿尔法-罗密欧	9,074	9,002	11,120	12,662	12,741	11,318	12,099	6,894	8,877	11,908	13,018	9,097	127,810	1.0%
	FIAT菲亚特	117,366	107,587	129,050	125,288	114,346	112,099	111,909	81,281	99,550	111,934	98,105	69,049	1,277,564	9.5%
	IVECO依维柯	29	20	62	113	51	33	33	57	191	224	186	130	1,129	0.0%
	LANCIA蓝旗亚	14,283	13,106	13,384	15,164	16,994	16,664	19,493	9,858	16,411	17,073	14,102	9,898	176,430	1.3%
	Others	929	1,347	1,334	1,176	812	407	386	310	272	214	135	98	7,420	0.1%
total	141,681	131,062	154,950	154,403	144,944	140,521	143,920	98,400	125,301	141,353	125,546	88,272	1,590,353	11.9%	
FORD 福特	FORD福特	130,770	106,265	137,807	138,678	132,485	132,838	112,116	150,628	110,436	121,355	107,758	96,255	1,477,391	11.0%
	FORD USA福特美国	1,292	1,349	1,268	1,148	1,123	1,262	976	1,665	910	1,035	1,031	681	13,740	0.1%
	JAGUAR/DAIMLER捷豹/戴姆勒	1,848	1,412	1,785	1,731	1,602	1,394	894	2,130	1,288	1,557	1,264	969	17,874	0.1%
	VOLVO沃尔沃	19,202	20,299	22,337	23,392	18,710	18,882	14,353	15,758	20,664	21,800	19,648	16,415	231,460	1.7%
	Others	82	52	65	55	70	56	40	89	54	57	49	16	685	0.0%
	total	153,194	129,377	163,262	165,004	153,990	154,432	128,379	170,270	133,552	145,804	129,750	114,336	1,741,150	13.0%
GM 通用	GM USA通用美国	673	452	568	538	495	689	666	523	480	438	458	678	6,658	0.0%
	OPEL/VAUXHALL欧宝/沃豪	138,070	120,387	142,272	150,854	135,960	133,924	129,412	140,403	116,844	131,785	111,025	108,139	1,559,075	11.6%
	SAAB萨博	6,074	4,207	5,569	5,457	5,347	5,226	4,010	5,462	3,648	4,302	4,220	5,228	58,750	0.4%
	total	144,817	125,046	148,409	156,849	141,802	139,839	134,088	146,388	120,972	136,525	115,703	114,045	1,624,483	12.1%
JAPAN 日系	HONDA本田	17,994	15,649	27,207	15,169	16,516	19,586	14,729	25,956	18,374	18,098	15,370	11,706	216,354	1.6%
	MAZDA马自达	14,356	15,683	20,840	16,059	16,564	15,177	12,985	20,448	15,501	14,853	13,280	8,825	184,571	1.4%
	MITSUBISHI三菱	11,801	12,698	16,313	17,611	17,142	15,671	14,317	12,671	14,659	16,934	12,286	11,265	177,818	1.3%
	NISSAN日产	33,351	29,773	36,454	37,976	36,617	35,517	31,715	45,329	30,601	32,079	27,433	27,187	404,032	3.0%
	TOYOTA丰田	31,724	27,595	37,120	34,847	31,866	29,144	24,694	42,503	34,036	30,864	26,587	23,817	374,797	2.8%
	Others	17,229	16,111	18,064	20,372	18,753	17,705	15,733	19,019	19,502	18,282	14,954	12,771	208,495	1.6%
	total	126,455	117,509	155,998	142,034	137,458	132,800	114,173	170,376	132,673	131,110	109,910	95,571	1,566,067	11.7%
KOREA 韩系	total	21,776	21,781	21,877	22,899	23,683	25,262	24,658	28,046	26,826	25,405	23,119	23,413	288,745	2.2%
PSA 标致雪铁龙	CITROEN雪铁龙	51,767	49,523	61,988	60,326	49,829	47,541	61,366	57,629	43,107	55,671	45,126	41,819	625,692	4.7%
	PEUGEOT标致	68,817	71,725	77,851	79,171	74,035	68,726	81,176	89,283	67,063	79,951	69,614	61,985	889,397	6.6%
	total	120,584	121,248	139,839	139,497	123,864	116,267	142,542	146,912	110,170	135,622	114,740	103,804	1,515,089	11.3%
RENAULT 雷诺	total	106,388	104,693	120,126	127,794	103,972	96,597	135,341	112,268	98,265	124,703	102,623	93,662	1,326,432	9.9%
SCANIA 斯堪尼亚	total	0	0	0	0	0	0	0	1	0	0	0	0	1	0.0%
VW 大众	AUDI奥迪	42,152	38,116	41,282	42,888	38,247	35,765	42,189	39,891	34,098	42,734	35,310	28,183	460,855	3.4%
	SEAT西亚特	24,607	26,641	27,137	28,495	25,405	31,855	33,542	27,069	23,927	32,171	24,327	26,446	331,622	2.5%
	SKODA斯柯达	7,901	7,893	9,456	9,298	10,175	8,413	9,532	10,849	9,344	11,814	10,475	10,006	115,156	0.9%
	VOLKSWAGEN大众	121,710	109,883	129,505	147,428	125,228	129,301	127,163	114,545	98,122	107,572	93,417	82,903	1,386,777	10.3%
	Others	118	62	125	108	168	103	42	107	78	94	44	70	1,119	0.0%
	total	196,488	182,595	207,505	228,217	199,223	205,437	212,468	192,461	165,569	194,385	163,573	147,608	2,295,529	17.1%
OTHERS	total	4,677	6,149	6,193	5,903	5,143	5,230	5,145	5,674	5,484	4,626	3,810	3,972	62,006	0.5%
total	total	1,135,786	1,040,529	1,243,299	1,278,763	1,151,046	1,136,800	1,155,131	1,227,165	1,022,480	1,159,149	990,864	874,715	13,415,727	