



2003年西欧乘用车销量表(分生产商)

|                                      |                      |           |           |           |           |           |           |           |         |           |           |           |         | Jan to Dec 2003 |                |
|--------------------------------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------|-----------|-----------|-----------|---------|-----------------|----------------|
| GROUP                                | BRAND                | JAN       | FEB       | MAR       | APR       | MAY       | JUN       | JUL       | AUG     | SEP       | OCT       | NOV       | DEC     | Total Volume    | Market Share % |
| PC- Passenger Cars 乘用车               |                      |           |           |           |           |           |           |           |         |           |           |           |         |                 |                |
| BMW<br>宝马                            | BMW宝马                | 42,192    | 31,522    | 56,458    | 42,360    | 42,314    | 47,890    | 41,880    | 31,608  | 50,291    | 40,566    | 40,481    | 43,297  | 510,859         | 3.6%           |
|                                      | MINI迷你               | 9,970     | 7,327     | 13,194    | 9,305     | 8,373     | 10,738    | 12,279    | 6,570   | 13,995    | 10,621    | 8,209     | 5,566   | 116,147         | 0.8%           |
|                                      | Others               | 4         | 3         | 1         | 4         | 1         | 4         | 10        | 4       | 14        | 11        | 11        | 12      | 79              | 0.0%           |
|                                      | Total                | 52,166    | 38,852    | 69,653    | 51,669    | 50,688    | 58,632    | 54,169    | 38,182  | 64,300    | 51,198    | 48,701    | 48,875  | 627,085         | 4.4%           |
| DAF达富<br>DaimlerChrysler<br>戴姆勒·克莱斯勒 | DAF达富                | 0         | 0         | 0         | 0         | 0         | 1         | 0         | 0       | 0         | 0         | 0         | 0       | 1               | 0.0%           |
|                                      | CHRYSLER克莱斯勒         | 4,706     | 4,012     | 5,401     | 4,742     | 5,210     | 5,402     | 6,014     | 3,251   | 4,638     | 4,570     | 4,122     | 4,611   | 56,679          | 0.4%           |
|                                      | JEEP吉普               | 3,279     | 3,066     | 3,800     | 2,702     | 2,634     | 3,025     | 3,666     | 1,787   | 3,249     | 3,006     | 2,593     | 3,082   | 35,889          | 0.3%           |
|                                      | MERCEDES奔驰           | 60,448    | 49,618    | 72,150    | 68,747    | 69,297    | 62,318    | 67,302    | 44,347  | 72,720    | 58,941    | 50,579    | 41,383  | 717,850         | 5.1%           |
|                                      | SMART精灵              | 8,238     | 7,054     | 8,812     | 9,799     | 9,964     | 10,166    | 11,913    | 8,056   | 9,899     | 10,335    | 9,405     | 7,988   | 111,629         | 0.8%           |
|                                      | Others               | 8         | 9         | 6         | 6         | 8         | 9         | 6         | 7       | 7         | 11        | 9         | 6       | 92              | 0.0%           |
|                                      | Total                | 76,679    | 63,759    | 90,169    | 85,996    | 87,113    | 80,920    | 88,901    | 57,448  | 90,513    | 76,863    | 66,708    | 57,070  | 922,139         | 6.5%           |
| FIAT<br>菲亚特                          | ALFA ROMEO阿尔法·罗密欧    | 16,802    | 13,201    | 16,191    | 13,640    | 13,720    | 13,903    | 16,272    | 8,225   | 12,721    | 14,144    | 11,643    | 8,822   | 159,284         | 1.1%           |
|                                      | FIAT菲亚特              | 73,794    | 66,171    | 90,435    | 65,629    | 65,692    | 66,146    | 74,262    | 37,773  | 70,894    | 68,188    | 62,628    | 51,039  | 792,651         | 5.6%           |
|                                      | IVECO依维柯             | 9         | 6         | 4         | 5         | 16        | 16        | 3         | 8       | 6         | 12        | 3         | 3       | 91              | 0.0%           |
|                                      | LANCIA蓝旗亚            | 10,801    | 8,932     | 12,103    | 7,760     | 8,085     | 7,727     | 9,281     | 4,164   | 7,144     | 9,083     | 8,568     | 6,401   | 100,049         | 0.7%           |
|                                      | Others               | 482       | 242       | 440       | 431       | 413       | 355       | 385       | 207     | 289       | 268       | 176       | 160     | 3,848           | 0.0%           |
|                                      | Total                | 101,888   | 88,552    | 119,173   | 87,465    | 87,926    | 88,147    | 100,203   | 50,377  | 91,054    | 91,695    | 83,018    | 66,425  | 1,055,923       | 7.4%           |
| FORD<br>福特                           | FORD福特               | 112,188   | 90,375    | 155,985   | 105,633   | 108,394   | 111,368   | 111,115   | 60,565  | 120,418   | 87,631    | 85,673    | 77,665  | 1,227,010       | 8.6%           |
|                                      | JAGUAR/DAIMLER捷豹/戴姆勒 | 3,435     | 1,850     | 6,638     | 3,809     | 4,089     | 4,188     | 3,982     | 1,596   | 7,682     | 4,248     | 3,607     | 3,555   | 48,679          | 0.3%           |
|                                      | LAND ROVER陆虎         | 6,221     | 3,708     | 11,397    | 5,481     | 5,517     | 6,111     | 5,541     | 2,947   | 9,887     | 4,887     | 4,696     | 4,580   | 70,973          | 0.5%           |
|                                      | VOLVO沃尔沃             | 18,297    | 14,953    | 23,528    | 19,314    | 18,513    | 20,521    | 16,695    | 8,380   | 21,348    | 20,971    | 16,293    | 17,203  | 216,016         | 1.5%           |
|                                      | Others               | 76        | 63        | 111       | 107       | 82        | 86        | 76        | 52      | 88        | 56        | 35        | 32      | 864             | 0.0%           |
|                                      | Total                | 140,217   | 110,949   | 197,659   | 134,344   | 136,595   | 142,274   | 137,409   | 73,540  | 159,423   | 117,793   | 110,304   | 103,035 | 1,563,542       | 11.0%          |
| GM通用                                 | OPEL欧宝               | 111,149   | 88,643    | 163,380   | 104,156   | 114,047   | 134,357   | 114,663   | 68,275  | 125,617   | 105,770   | 90,621    | 89,926  | 1,310,604       | 9.2%           |
|                                      | SAAB萨博               | 5,933     | 4,735     | 8,874     | 7,348     | 7,126     | 6,724     | 4,804     | 2,683   | 6,958     | 6,682     | 5,722     | 5,648   | 73,237          | 0.5%           |
|                                      | Others               | 487       | 498       | 583       | 552       | 577       | 537       | 504       | 376     | 1,029     | 257       | 212       | 179     | 5,791           | 0.0%           |
|                                      | Total                | 117,569   | 93,876    | 172,837   | 112,056   | 121,750   | 141,618   | 119,971   | 71,334  | 133,604   | 112,709   | 96,555    | 95,753  | 1,389,632       | 9.8%           |
| JAPAN<br>日系                          | HONDA本田              | 15,678    | 9,553     | 28,288    | 15,223    | 16,133    | 18,208    | 17,818    | 10,031  | 24,698    | 14,791    | 11,838    | 9,809   | 192,068         | 1.4%           |
|                                      | MAZDA马自达             | 16,882    | 12,268    | 23,193    | 18,458    | 17,776    | 18,221    | 17,823    | 12,673  | 22,064    | 15,962    | 17,304    | 14,611  | 207,235         | 1.5%           |
|                                      | MITSUBISHI三菱         | 8,952     | 7,985     | 13,839    | 8,600     | 9,551     | 11,352    | 9,713     | 7,003   | 12,874    | 10,012    | 8,012     | 8,602   | 116,495         | 0.8%           |
|                                      | NISSAN日产             | 26,645    | 26,323    | 47,755    | 32,420    | 31,172    | 38,161    | 33,956    | 19,708  | 43,743    | 34,878    | 29,945    | 33,862  | 398,568         | 2.8%           |
|                                      | SUZUKI铃木             | 10,668    | 10,129    | 17,301    | 11,956    | 10,877    | 13,818    | 11,997    | 10,064  | 17,567    | 11,463    | 10,919    | 10,413  | 147,172         | 1.0%           |
|                                      | TOYOTA丰田             | 53,832    | 46,398    | 72,330    | 55,266    | 59,425    | 65,840    | 66,340    | 40,578  | 67,227    | 58,062    | 51,300    | 41,050  | 677,648         | 4.8%           |
|                                      | Others               | 4,726     | 4,288     | 7,377     | 5,242     | 5,399     | 6,184     | 5,013     | 4,012   | 7,206     | 6,334     | 6,051     | 5,351   | 67,183          | 0.5%           |
|                                      | Total                | 137,383   | 116,944   | 210,083   | 147,165   | 150,333   | 171,784   | 162,660   | 104,069 | 195,379   | 151,502   | 135,369   | 123,698 | 1,806,369       | 12.7%          |
| KOREA<br>韩系                          | DAEWOO大宇             | 7,271     | 7,937     | 10,804    | 7,148     | 10,297    | 11,489    | 11,301    | 6,762   | 11,742    | 11,439    | 10,506    | 8,919   | 115,615         | 0.8%           |
|                                      | HYUNDAI现代            | 20,577    | 17,884    | 27,967    | 21,093    | 19,716    | 22,937    | 23,016    | 14,813  | 20,907    | 20,691    | 17,120    | 18,015  | 244,736         | 1.7%           |
|                                      | KIA起亚                | 7,779     | 7,877     | 12,212    | 9,117     | 9,182     | 10,478    | 10,977    | 7,049   | 11,068    | 7,391     | 7,035     | 7,005   | 107,170         | 0.8%           |
|                                      | Others               | 49        | 69        | 71        | 79        | 89        | 90        | 91        | 79      | 116       | 120       | 101       | 115     | 1,069           | 0.0%           |
|                                      | Total                | 35,676    | 33,767    | 51,054    | 37,437    | 39,284    | 44,994    | 45,385    | 28,703  | 43,833    | 39,641    | 34,762    | 34,054  | 468,590         | 3.3%           |
| MAN曼                                 | MAN曼                 | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0       | 1         | 0         | 0         | 0       | 1               | 0.0%           |
| MG ROVER罗孚                           | ROVER罗孚              | 8,892     | 6,811     | 20,638    | 10,267    | 12,283    | 13,369    | 11,735    | 4,974   | 20,697    | 9,980     | 7,109     | 9,001   | 135,756         | 1.0%           |
| PSA<br>标致雪铁龙                         | CITROEN雪铁龙           | 86,096    | 72,396    | 103,867   | 81,469    | 76,393    | 83,497    | 87,901    | 49,202  | 75,112    | 77,454    | 62,137    | 53,206  | 908,730         | 6.4%           |
|                                      | PEUGEOT标致            | 104,063   | 90,765    | 140,773   | 105,728   | 103,146   | 110,634   | 112,003   | 66,239  | 111,289   | 98,797    | 79,606    | 73,295  | 1,196,338       | 8.4%           |
|                                      | Total                | 190,159   | 163,161   | 244,640   | 187,197   | 179,539   | 194,131   | 199,904   | 115,441 | 186,401   | 176,251   | 141,743   | 126,501 | 2,105,068       | 14.8%          |
| RENAULT<br>雷诺                        | DACIA达西亚             | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0       | 0         | 0         | 0         | 3       | 3               | 0.0%           |
|                                      | RENAULT雷诺            | 113,106   | 113,077   | 158,033   | 137,785   | 127,679   | 155,703   | 125,334   | 71,067  | 136,899   | 134,544   | 120,287   | 111,641 | 1,505,155       | 10.6%          |
|                                      | Total                | 113,106   | 113,077   | 158,033   | 137,785   | 127,679   | 155,703   | 125,334   | 71,067  | 136,899   | 134,544   | 120,287   | 111,644 | 1,505,158       | 10.6%          |
| SCANIA斯堪尼亚                           | SCANIA斯堪尼亚           | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0       | 0         | 0         | 0         | 1       | 1               | 0.0%           |
| VW<br>大众                             | AUDI奥迪               | 43,613    | 37,174    | 54,257    | 50,093    | 50,361    | 48,562    | 50,457    | 35,050  | 52,200    | 47,768    | 39,823    | 35,494  | 544,852         | 3.8%           |
|                                      | SEAT西亚特              | 31,355    | 28,477    | 38,342    | 33,617    | 34,680    | 34,516    | 39,241    | 23,039  | 27,316    | 31,986    | 29,127    | 29,530  | 381,226         | 2.7%           |
|                                      | SKODA斯柯达             | 18,681    | 15,613    | 24,995    | 21,111    | 21,152    | 22,692    | 21,015    | 14,547  | 24,918    | 18,514    | 18,532    | 18,817  | 240,587         | 1.7%           |
|                                      | VOLKSWAGEN大众         | 121,141   | 99,214    | 140,135   | 121,307   | 122,998   | 131,424   | 132,817   | 90,704  | 131,628   | 112,789   | 107,746   | 106,349 | 1,418,252       | 10.0%          |
|                                      | Others               | 48        | 25        | 78        | 57        | 47        | 64        | 48        | 24      | 51        | 63        | 52        | 47      | 604             | 0.0%           |
|                                      | Total                | 214,838   | 180,503   | 257,807   | 226,185   | 229,238   | 237,258   | 243,578   | 163,364 | 236,113   | 211,120   | 195,280   | 190,237 | 2,585,521       | 18.2%          |
| OTHERS                               | Others               | 4,081     | 2,944     | 5,131     | 4,570     | 3,977     | 4,193     | 5,787     | 2,834   | 4,129     | 4,336     | 3,357     | 2,544   | 47,883          | 0.3%           |
| TOTAL                                |                      | 1,192,654 | 1,013,195 | 1,596,877 | 1,222,136 | 1,226,405 | 1,333,024 | 1,295,036 | 781,333 | 1,362,346 | 1,177,632 | 1,043,193 | 968,838 | 14,212,669      |                |

来源：欧洲汽车工业协会

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