



1994年西欧新车注册量(分生产商)

GROUP	BRAND	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Jan to Dec 1994	
														Total Volume	Market Share %
PC- Passenger Cars															
BMW 宝马	B.M.W.宝马	34,274	27,029	39,876	31,469	34,930	34,840	33,492	34,105	30,770	29,782	30,932	26,356	387,855	3.2%
	LAND ROVER路虎	3,816	1,843	2,308	2,863	2,956	2,379	1,310	6,236	2,716	2,287	2,954	2,304	33,972	0.3%
	ROVER罗孚	32,658	26,665	35,840	26,224	30,767	30,070	17,527	52,841	27,548	24,533	25,703	24,652	355,028	3.0%
	total	70,748	55,537	78,024	60,556	68,653	67,289	52,329	93,182	61,034	56,602	59,589	53,312	776,855	6.5%
DAF 达富	D.A.F.达富	7	2	4	3	2	1	0	0	1	0	0	0	20	0.0%
	total	7	2	4	3	2	1	0	0	1	0	0	0	20	0.0%
FIAT 菲亚特	ALFA ROMEO阿尔法-罗密欧	10,941	8,309	10,263	8,714	10,033	10,051	8,052	5,674	6,031	7,944	8,715	6,821	101,548	0.9%
	FIAT菲亚特	96,354	81,333	99,998	78,599	94,777	90,461	88,126	72,547	80,837	82,985	84,619	63,096	1,013,732	8.5%
	IVECO依维柯	9	7	14	144	9	11	8	12	12	2	5	14	247	0.0%
	LANCIA蓝旗亚	17,009	12,871	16,248	13,331	14,842	16,121	13,210	6,668	11,848	14,585	14,495	12,307	163,535	1.4%
	Others	1,428	1,167	1,133	883	1,205	943	1,291	1,139	1,764	1,651	1,341	673	14,618	0.1%
	total	125,741	103,687	127,656	101,671	120,866	117,587	110,687	86,040	100,492	107,167	109,175	82,911	1,293,680	10.8%
FORD 福特	FORD福特	124,298	107,468	150,356	115,694	134,658	110,665	91,855	155,087	111,485	95,278	98,837	89,614	1,385,295	11.6%
	FORD USA福特美国	556	827	2,304	1,712	1,668	1,465	1,504	2,595	1,441	1,148	1,981	1,174	18,375	0.2%
	JAGUAR/DAIMLER捷豹/戴姆勒	1,260	882	1,148	904	897	751	326	1,369	587	1,047	962	770	10,903	0.1%
	Others	68	34	39	31	39	56	38	36	44	26	24	14	449	0.0%
	total	126,182	109,211	153,847	118,341	137,262	112,937	93,723	159,087	113,557	97,499	101,804	91,572	1,415,022	11.9%
GM 通用	GM USA通用美国	1,990	1,769	2,044	1,688	1,693	1,760	1,556	1,442	1,267	1,130	1,002	891	18,232	0.2%
	OPEL/AUXHALL欧宝/沃豪	132,014	113,058	153,937	124,083	136,278	137,214	114,889	129,036	103,261	111,765	120,892	113,080	1,489,507	12.5%
	SAAB萨博	4,243	4,464	5,077	4,403	4,736	4,506	2,921	5,116	3,966	3,845	4,409	4,467	52,153	0.4%
	Others	138,247	119,291	161,058	130,174	142,707	143,480	119,366	135,594	108,494	116,740	126,303	118,438	1,559,892	13.1%
	total	12,803	11,188	17,623	14,399	15,882	15,081	13,665	22,193	12,468	12,327	11,305	9,218	168,152	1.4%
JAPAN 日系	HONDA本田	14,887	14,398	22,005	17,951	16,282	14,316	11,703	15,035	14,611	13,481	12,336	10,375	177,380	1.5%
	MAZDA马自达	9,473	8,898	12,780	10,668	11,379	11,169	8,506	10,306	10,848	8,024	8,253	8,529	118,833	1.0%
	MITSUBISHI三菱	39,680	30,343	41,790	34,585	30,717	33,330	23,581	43,199	31,512	26,129	26,602	26,230	387,698	3.2%
	NISSAN日产	24,220	24,941	36,667	28,247	28,150	28,930	20,366	29,906	25,490	24,556	23,566	19,742	312,835	2.6%
	TOYOTA丰田	13,116	11,555	15,392	13,011	11,969	11,356	8,393	13,397	12,237	10,917	9,428	7,833	138,604	1.2%
	Others	114,179	101,323	146,257	118,861	114,379	112,236	86,214	134,036	107,166	95,434	91,490	81,927	1,303,502	10.9%
	total	8,076	8,268	11,408	9,414	11,228	9,231	7,408	10,605	7,854	6,870	8,016	8,486	106,864	0.9%
KOREA 韩系	total	43,928	31,790	42,201	35,759	38,363	38,089	34,552	36,117	34,986	31,808	30,405	21,936	419,934	3.5%
MERCEDES 奔驰	MERCEDES奔驰	43,928	31,790	42,201	35,759	38,363	38,089	34,552	36,117	34,986	31,808	30,405	21,936	419,934	3.5%
PSA 标致雪铁龙	CITROEN雪铁龙	54,089	47,656	64,240	58,030	47,738	55,244	46,980	58,759	40,699	49,003	47,826	38,839	609,103	5.1%
	PEUGEOT标致	70,499	72,107	97,514	84,424	83,764	75,828	75,789	90,536	61,322	76,139	71,304	61,680	920,906	7.7%
	total	124,588	119,763	161,754	142,454	131,502	131,072	122,769	149,295	102,021	125,142	119,130	100,519	1,530,009	12.8%
RENAULT 雷诺	RENAULT雷诺	101,367	95,624	131,350	123,258	118,869	111,763	118,822	109,468	90,837	106,496	110,645	90,487	1,308,986	11.0%
	Others	0	0	0	0	0	0	0	0	1	0	0	0	1	0.0%
	total	0	0	0	0	0	0	0	0	1	0	0	0	1	0.0%
VOLVO 沃尔沃	VOLVO沃尔沃	17,538	14,867	20,892	17,887	18,720	20,275	12,610	15,354	18,067	14,732	14,858	14,802	200,602	1.7%
	total	17,538	14,867	20,892	17,887	18,720	20,275	12,610	15,354	18,067	14,732	14,858	14,802	200,602	1.7%
VW 大众	AUDI奥迪	24,556	21,042	36,858	29,202	25,141	26,756	25,131	24,849	23,706	26,772	26,345	22,332	312,690	2.6%
	SEAT西亚特	21,440	24,814	32,536	30,696	28,276	29,623	28,383	23,938	20,149	20,080	19,372	21,816	301,123	2.5%
	SKODA斯柯达	4,009	4,588	5,724	5,178	6,534	5,372	4,325	6,245	5,295	3,851	3,414	3,196	57,731	0.5%
	VOLKSWAGEN大众	113,587	100,019	140,215	107,685	113,231	113,737	98,608	82,450	81,478	94,590	90,840	80,795	1,217,235	10.2%
	total	163,592	150,463	215,333	172,761	173,182	175,488	156,447	137,482	130,628	145,293	139,971	128,139	1,888,779	15.8%
OTHERS	total	12,034	10,693	13,874	12,084	12,351	12,636	9,735	13,927	11,264	8,740	8,353	8,006	133,697	1.1%
total	total	1,046,227	920,519	1,263,658	1,043,223	1,088,084	1,052,084	924,662	1,080,187	886,402	912,523	919,739	800,535	11,937,843	

来源：欧洲汽车工业协会