



1996年西欧乘用车销量表(分生产商)

GROUP	BRAND	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Jan to Dec 1996	
														Total Volume	Market Share %
PC- Passenger Cars 乘用车															
BMW 宝马	B.M.W.宝马	31,073	29,349	40,936	41,027	42,120	35,633	40,127	38,608	28,496	35,953	34,106	31,331	428,759	3.3%
	LAND ROVER路虎	3,598	3,158	3,756	3,350	3,757	3,109	2,195	6,206	2,923	3,105	3,009	2,933	41,099	0.3%
	ROVER罗孚	32,636	26,241	31,321	25,671	25,811	23,143	19,544	53,917	22,743	25,922	27,350	21,832	336,131	2.6%
	total	67,307	58,748	76,013	70,048	71,688	61,885	61,866	98,731	54,162	64,980	64,465	56,096	805,989	6.3%
DaimlerChrysler 戴姆勒-克莱斯勒	CHRYSLER克莱斯勒	5,345	5,174	5,854	5,407	5,630	5,555	6,537	5,180	4,935	4,339	4,329	5,149	63,434	0.5%
	JEEP吉普	2,759	2,458	2,558	2,261	2,376	2,062	1,766	3,366	2,205	2,545	2,273	1,900	28,529	0.2%
	MERCEDES奔驰	43,452	35,409	43,559	41,827	43,013	36,399	41,061	39,147	39,225	38,553	33,348	27,733	462,726	3.6%
	Others	9	12	11	8	16	21	22	3	10	10	6	8	136	0.0%
total	51,565	43,053	51,982	49,503	51,035	44,037	49,386	47,696	46,375	45,447	39,956	34,790	554,825	4.3%	
FIAT 菲亚特	ALFA ROMEO阿尔法·罗密欧	14,673	10,816	12,647	11,598	11,059	10,103	10,721	6,984	6,881	8,138	7,878	6,045	117,543	0.9%
	FIAT菲亚特	118,445	104,272	117,010	101,396	101,799	91,677	97,298	78,578	79,435	97,278	83,456	70,136	1,140,780	8.9%
	IVECO依维柯	10	1	2	4	2	4	233	87	15	23	41	117	539	0.0%
	LANCIA蓝旗亚	15,840	14,431	16,534	15,997	16,147	13,916	15,595	7,641	11,222	12,605	11,378	7,945	159,251	1.2%
	Others	2,205	1,657	1,483	1,107	1,384	973	930	620	977	942	635	565	13,478	0.1%
total	151,173	131,177	147,676	130,102	130,391	116,673	124,777	93,910	98,530	118,986	103,388	84,808	1,431,591	11.2%	
FORD 福特	FORD福特	136,905	123,852	149,635	130,629	144,417	117,257	109,568	152,647	101,317	112,773	92,617	80,601	1,452,218	11.3%
	FORD USA福特美国	1,480	1,137	1,374	1,302	1,398	1,212	1,200	1,519	1,063	1,224	818	846	14,573	0.1%
	JAGUAR/DAIMLER捷豹/戴姆勒	1,758	1,066	1,290	1,236	1,228	872	677	2,554	971	1,524	1,059	748	14,983	0.1%
	VOLVO沃尔沃	16,088	15,271	15,542	17,303	17,223	17,499	16,296	15,551	18,816	23,234	19,385	13,965	206,173	1.6%
	Others	93	64	74	77	66	49	43	92	48	64	41	13	724	0.0%
total	156,324	141,390	167,915	150,547	164,332	136,889	127,784	172,363	122,215	138,819	113,920	96,173	1,688,671	13.2%	
GM 通用	GM USA通用美国	1,118	960	936	905	926	913	963	957	1,383	1,154	605	507	11,327	0.1%
	OPEL/VAUXHALL欧宝/沃豪	142,096	126,293	159,100	144,273	150,118	129,440	121,547	132,160	110,427	123,235	103,158	90,899	1,532,746	12.0%
	SAAB萨博	5,128	4,280	4,887	4,903	5,463	5,130	3,875	5,291	3,696	4,891	4,587	4,447	56,578	0.4%
	Others	0	0	0	1	0	0	0	0	0	0	0	0	1	0.0%
total	148,342	131,533	164,923	150,082	156,507	135,483	126,385	138,408	115,506	129,280	108,350	95,853	1,600,652	12.5%	
JAPAN 日系	HONDA本田	18,869	15,954	24,686	14,452	14,588	15,763	13,112	24,250	13,545	15,007	12,693	10,276	193,195	1.5%
	MAZDA马自达	15,157	12,887	18,652	18,528	17,601	15,497	11,902	17,436	13,380	13,645	10,113	7,536	172,334	1.3%
	MINI/MITSUBISHI三菱	11,255	11,472	16,504	15,969	17,166	13,449	10,695	12,884	11,680	10,843	9,986	7,256	149,159	1.2%
	NISSAN日产	32,295	29,104	35,841	34,018	32,003	29,382	24,565	38,897	28,262	32,509	27,843	25,211	369,930	2.9%
	TOYOTA丰田	27,136	24,725	31,344	33,823	31,200	25,545	24,656	37,753	24,821	28,629	23,982	20,321	333,935	2.6%
	Others	13,946	13,234	17,807	15,345	14,370	12,789	12,531	16,533	13,784	13,378	13,362	10,248	167,327	1.3%
total	118,658	107,376	144,834	132,135	126,928	112,425	97,461	147,753	105,472	114,011	97,979	80,848	1,385,880	10.8%	
KOREA 韩系	total	19,046	17,603	25,136	22,523	22,769	20,019	18,462	24,146	23,912	21,279	19,124	16,221	250,240	2.0%
MAN 曼	MAN曼	0	0	0	1	0	0	0	0	0	0	0	0	1	0.0%
total	0	0	0	1	0	0	0	0	0	0	0	0	1	0.0%	
PSA 标致雪铁龙	CITROEN雪铁龙	54,598	55,521	59,682	54,233	53,198	49,623	56,929	54,663	56,605	50,544	41,759	34,052	621,407	4.9%
	PEUGEOT标致	82,883	78,971	90,649	82,083	74,374	66,887	75,990	90,336	70,521	80,164	57,941	55,989	906,788	7.1%
	total	137,481	134,492	150,331	136,316	127,572	116,510	132,919	144,999	127,126	130,708	99,700	90,041	1,528,195	11.9%
RENAULT 雷诺	RENAULT雷诺	113,168	106,826	131,181	111,786	107,032	101,156	116,837	112,999	105,950	117,665	87,495	78,113	1,290,208	10.1%
total	113,168	106,826	131,181	111,786	107,032	101,156	116,837	112,999	105,950	117,665	87,495	78,113	1,290,208	10.1%	
SCANIA 斯堪尼亚	SCANIA斯堪尼亚	1	0	0	0	1	1	1	0	0	0	0	0	4	0.0%
total	1	0	0	0	1	1	1	1	0	0	0	0	4	0.0%	
VW 大众	AUDI奥迪	31,083	29,089	39,265	40,330	39,086	33,096	33,398	27,472	34,147	38,132	35,902	30,213	411,213	3.2%
	SEAT西亚特	23,511	23,016	28,410	25,286	26,965	24,705	28,229	23,329	20,011	21,974	19,704	19,980	285,120	2.2%
	SKODA斯柯达	5,540	5,824	6,929	7,052	8,185	7,145	6,578	8,471	5,840	8,049	6,617	5,310	81,540	0.6%
	VOLKSWAGEN大众	134,983	118,292	138,813	133,178	136,330	127,581	122,851	110,263	106,302	111,699	98,436	80,741	1,419,469	11.1%
	Others	108	63	62	91	154	88	88	124	71	83	48	31	965	0.0%
total	195,225	176,284	213,479	205,937	210,720	192,615	191,098	169,659	166,371	179,937	160,707	136,275	2,198,307	17.2%	
OTHERS	total	5,879	5,529	6,583	6,119	6,883	5,575	5,468	7,526	7,004	5,222	3,943	4,607	70,338	0.5%
total	5,879	5,529	6,583	6,119	6,883	5,575	5,468	5,468	7,526	7,004	5,222	3,943	4,607	70,338	0.5%
total		1,164,169	1,054,011	1,280,053	1,165,099	1,175,858	1,043,268	1,052,444	1,158,190	972,623	1,066,334	899,027	773,825	12,804,901	

来源：欧洲汽车工业协会